

## Visual Communication Careers

Visual Communication is about how information is displayed in print and digital media. It is relevant to any type of content including journalism, sports, entertainment, advocacy, public relations, advertising and marketing.

Studying Visual Communication can open up opportunities for a variety of careers in creating and managing content, in publication design, and in management of visual resources. As digital media technology evolves, new career opportunities are appearing in interactive content creation and design, in the design and development of websites and apps, and in the design of user interfaces.

Content Creation	Design	Publication	Management
Visual Journalist Graphic Designer Graphic Artist Graphics Reporter Editorial Artist Illustrator	Print Page Designer Advertising Designer Web Designer App Designer Digital Interface Designer UX/UI Designer Packaging Designer	PrePress Technician Web Developer App Developer UX/UI Developer	Graphic Design Director Art Director UX/UI Manager Graphics Editor Photo Editor

Click on each listing for a link to more information.